

**The Television Academy Honors
2009 - 2010
ENTRY INSTRUCTIONS and ENTRY FORM**

1. Calendar:

January 1, 2009 - December 31, 2009

Eligibility year

December 14, 2009

First entry deadline (for programming originally aired 1/1/09 - 10/31/09)

January 12, 2010

Second entry deadline (for programming originally aired 11/1/09 - 12/31/09)

March 2, 2010

Announcement of honorees

May 5, 2010

Presentation of awards

2. Eligibility:

Programs are eligible if they were originally aired/transmitted during the eligibility year (January 1, 2009 – December 31, 2010) to markets representing at least 51% of U.S. television homes.

Eligibility is to the program rather than individuals or companies associated with the making or distribution of the program, e.g., producers, directors, writers, networks, studios, production companies, etc. Entries may be made for fiction/nonfiction series submitted 1) as a whole, 2) for a single episode, or 3) for a story arc up to three episodes. There is a limit of one entry per series. Entries also may be made for television movie, miniseries or fiction/nonfiction special. The person who signs the entry form is the entrant but not necessarily the acceptor if the entry goes on to become an honoree. The acceptor will be designated by the entrant when notified of their program's selection as an honoree (on March 2, 2010). **The Academy Honors will be presented at the Beverly Hills Hotel the evening of May 5. Please note well this date, because it is important to both the honoree and the Academy that an appropriate acceptor be at the ceremony.**

3. Purpose of the Award

The Academy of Television Arts & Sciences announces the creation of The Television Academy Honors to recognize "Television With a Conscience," achievements in programming that explore issues of concern to our society in a compelling, emotional and insightful way. Programming and programmers who enlighten and educate, create awareness and motivate positive change on important social and health issues will be honored.

The Television Academy Honors is not a new category of Primetime Emmy® Award; it is separate and distinct from Emmy's recognition of television

excellence. The purpose of Television Academy Honors is to recognize and celebrate programming that creates awareness, enlightens, educates and/or positively motivates audiences.

The 2008 awardees were:

- ***A Home for the Holidays (10th Annual)*** — The show has heightened awareness for adoption and increased the number of children who have found permanent homes. Hosted by singer Faith Hill, CBS' annual special focuses on children of all ages who deserve to find a way out of foster care. (Produced by Triage Entertainment and Goldsmith Entertainment.)
- ***Breaking the Huddle: The Integration of College Football*** — HBO's documentary about the profound impact of college football on the Civil Rights Movement and the integration of our country's top colleges and universities during the '50s and '60s. (Produced by HBO Sports.)
- ***Brothers & Sisters: "Prior Commitments"*** — Set against the real-life backdrop of the battle over California's Prop. 8, this episode of the ABC drama focuses on the complex emotions and reactions of the fictional Walker family as one of its sons makes a public commitment to a same-sex relationship, and seeks to legalize that union. (Produced by ABC Studios).
- ***Extreme Makeover Home Edition: "The Martirez & Malek Families"*** — Exemplifying the importance of helping those in need, especially in troubling times, this episode of the ABC series follows the heroic stories of two families and their dedication to caring for individuals with debilitating health issues and disabilities. (Produced by Endemol USA/ABC Networks.)
- ***"God on Trial" (Masterpiece Contemporary)*** — In its portrayal of universal questions about faith and philosophy, this PBS production about a group of W.W. II concentration camp prisoners conducting a mock trial against the Almighty offers the ultimate lesson: he who forgets history is doomed to repeat it. (A co-production of Hat Trick Production and WGBH/Boston.)
- ***Stand Up to Cancer*** — With the participation of 50 dedicated celebrities, this historic September 5, 2008, hour-long, commercial-free primetime telecast aired simultaneously on ABC, CBS and NBC and raised awareness and funds for the fight against cancer. (A program of the Entertainment Industry Foundation in association with the Noreen Fraser Foundation; produced by Laura Ziskin Productions and Seligman Entertainment, Inc.)
- ***30 Days*** — This unique reality series gives viewers the opportunity to vicariously experience someone else's life for 30 days, providing them

with greater understanding of opposing viewpoints, ways of life and sometimes unpredictable personal outcomes. (Produced by Reveille, Warrior Poets, Actual Reality and FX Networks.)

- **Whale Wars** — In drawing attention to global conservation and the friction between nations over whaling in oceanic territories, this Animal Planet series takes viewers on a powerful adventure. It spotlights Captain Paul Watson, who dedicates himself to saving the lives of whales, even when it puts his own life in danger. (Produced by RIVR Media and Lizard Trading Company.)

4. DVD Requirement:

Twenty DVD copies of the submission are required at the time of entry. DVDs are to have two-part menus: 1) a five-minutes-or-less clip reel that gives an edited overview and summary of the submission, and 2) the submission itself - which could be either

- a single special or series episode,
- a general compilation reel from a whole series, or
- a compilation of a specific storyline arc from a series.

For a whole series, make a compilation of scenes – entrant’s choice - with a running time of no more than two hours; for a story arc, tie together story arc scenes from up to three episodes (no time limit).

Commercials are to be deleted and replaced with one-two seconds of black.

5. Processing fee:

For each entry there is a processing fee of \$100.

6. Incomplete Entry Forms:

Entry forms that are submitted with missing information will be returned to the entrant.

7. Mail and Delivery:

Academy of Television Arts & Sciences
AWARDS DEPARTMENT
5220 Lankershim Blvd.
North Hollywood, CA 91601

8. Voting:

Entries will be judged by the Television Cares Committee. Up to eight honorees will be announced on March 2, 2010 with a dinner honors ceremony to be held at the Beverly Hills Hotel on May 5, 2010.

The Television Academy Honors

OFFICIAL ENTRY FORM

(Eligibility period: January 1, 2009 – December 31, 2009; 6:00 PM - 2:00 AM)

1. INFORMATION CONCERNING THE PERSON MAKING THIS ENTRY

The person who signs the entry form is the entrant but not necessarily the acceptor if the entry goes on to win an award. The acceptor will be designated by the entrant when notified of their program's selection as an honoree (on March 2, 2010). **The Academy Honors will be presented at the Beverly Hills Hotel the evening of May 5, 2010. Please note well this date, because it is important to both the honoree and the Academy that an appropriate acceptor be at the ceremony.**

NAME: _____ **PHONE:** _____

TITLE: _____ **COMPANY** _____

E-MAIL: _____ **FAX:** _____

SIGNATURE: _____

2. TITLE OF FICTION/NONFICTION SERIES, MADE FOR TELEVISION MOVIE, MINISERIES OR FICTION/NONFICTION SPECIAL (If entry is for a whole series or for a story arc of a series, attach a list of the episodes represented on the comp reel. If entry is for a single episode of a series, note the episode title parenthetically on the line below, e.g., *The West Wing* ("War and Peace").)

3. PRODUCTION COMPANY (for example, an "X" production in association with "Y" studio)

4. DATE OF FIRST SHOWING (Must be within the eligibility period of January 1, 2009 – December 31, 2009. For a fiction/nonfiction series submitted as a whole, list the dates of episodes included on the comp reel; if submitted for a story arc up to three episodes list the dates of the episodes included on the comp reel. For a miniseries, list all original show dates.) _____

5. BROADCAST/CABLE NETWORK/BROADBAND URL ON WHICH IT WAS INITIALLY AIRED/TRANSMITTED _____

6. RUNNING TIME (Approximate, without commercials.) _____

7. PROGRAM SYNOPSIS: (50 words or less)

8. ISSUE COVERED: (20 words or less)

9. WHY WAS THIS ISSUE IMPORTANT AND COMPELLING ENOUGH TO BE DEVELOPED INTO THIS PROJECT? (100 words or less)

10. DO YOU HAVE ANY FURTHER INFORMATION ABOUT THE ENTRY THAT YOU WOULD LIKE TO PROVIDE?

11. PROCESSING FEE PAYMENT (\$100)

CHECK (Payable to Television Academy Honors) Check # _____

CREDIT CARD (**MasterCard and Visa only**)

Card #: _____

Exp. Date: _____ Signature _____

12. DVD USAGE

Each entrant agrees that any film, tape recording, screenshot or supplemental printed material that is furnished to the Academy in connection with an entry may be retained by the Academy for file, reference and archival purposes and may be viewed partially or in its entirety for judging purposes. All of or portions (i.e. "clips") from any such film, tape recording, screenshot or supplemental printed material may be used on or in connection with the presentation and/or broadcast and/or other exhibition of any Academy Honors Ceremony, including but not limited to any internet exhibition of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material and use in connection with promotional announcements or other promotional activities for any of the foregoing; use of such films, tape recordings, screenshots or clips from the same and/or supplemental printed material shall be subject to the clearance of any parties other than the nominee that may be required.

13. HOW DID YOU FIND OUT ABOUT THE ACADEMY HONORS?
