

FOR YOUR CONSIDERATION (FYC) ONLINE WEBSITE ORDER FORM AND INFO

In an effort to go green - and at the same time provide you with a cost effective method to promote your programming, the Academy of Television Arts & Sciences has once again created a password protected website where you can upload your Emmy®-entered program(s) For the Consideration of Emmy voters.

This website is only accessible to the active voting members of the Television Academy and is not accessible to the general public.

The Television Academy encourages you to take advantage of this green and cost-effective means of bringing your fine work to the attention of your colleagues and peers.

If you would like to post your program(s) on the Television Academy's website, please fill out the order form (page 4) and return to Sheri Ebner (ebner@emmys.org) or fax to: 818-754-2836.

Your program(s) must be converted to a video file format before you can upload to the FYC website. Please follow the requirements on page 2.

For your convenience, we have provided you with a list of preferred vendors who can complete this service for you for a fee. Please see the Preferred Vendor List (page 3).

For questions, please contact Sheri Ebner (ebner@emmys.org) 818-754-2881 or the Project Manager, Susan Elton (elton@emmys.org) 818-225-1459.

In order to meet the content view date, all required assets must be properly uploaded to the FYC site and approved by the end date of each of the time periods listed in the chart below.

If you submit your assets and approve content between:	Your content will be viewable by:
April 8 – April 19	April 23
April 20 – May 3	May 7
May 4 – May 17	May 21
May 18 – May 31	June 4
*June 1 – June 14	June 18

*Orders received after May 31 will be handled on a case-by-case basis and subject to time and space availability.

Please note: voting begins June 4, 2010 and the deadline to return the Scantron voting sheets is June 21, 2010.

When your program(s) are ready to be viewed on the FYC website, an e-mail notification will be sent to the opted-in members of the peer group(s) you've requested. Content will remain on the FYC website until August 27, 2010.

NOTE: The viewing experience of the video on the website is dependent on the technical specifications of the end user's computer, and the amount of network bandwidth available. TO ENSURE THE BEST POSSIBLE VIEWING EXPERIENCE, IT IS CRITICAL THAT YOUR PROGRAMMING IS ENCODED USING THE PRECISE SPECIFICATIONS LISTED BELOW. The preferred vendors are aware of these technical requirements and will assist you.

Video File Requirements

- i. File Formats - .FLV, MOV, MP4, AVI
- ii. Video Length - 1-120 minutes
- iii. Video Dimension - 640x360 pixels (The height is relative. The video will conform to the size of the player so there will be no distortion)
- iv. Video Bit Rate - 500-kbps
- v. 24 fps
- vi. Audio Data Rate - 96-Kbps
- vii. Video Codec - On2 VP6
- viii. VP6 Encoding - 2-pass VBR

Other Requirements

- i. Submission Image - 90x90 pixels
 - a. Studio or Network logo for companies
 - b. Headshot for performers
 - c. Show logo for all other individuals
- ii. Episode/Show Description - max 250 characters with spaces

Preferred Vendor List

Deluxe Digital Studios – Debra O’Connell 818-565-4669
2400 W. Empire Avenue, Ste. 300, Burbank, 91504
debra.o'connell@bydeluxe.com

Edit Plus – Michael Chanslor or Dave Manship 818-380-0126
14429 Ventura Blvd., #101, Sherman Oaks, 91423
michaelchanslor@hotmail.com, davetheeditor@earthlink.net

Lightning Media – Analia Mareque 323-822-7234
1415 Cahuenga Blvd., Hollywood, 90028
amareque@postgroup.com

Metro Encoding - Michele McKinley or Arianne Palmieri 818-558-7800
4425 W. Riverside Drive, Ste. 202, Burbank, 91505
fyc@metroencoding.com

Gus Saldivar 714-913-5686
gsaldivar@roadrunner.com

After providing order information to the Television Academy's awards department, the URL, user name and password will be sent via e-mail.

ORDER FORM TO POST FYC VIDEO ON WEBSITE

Your name:

Company:

Phone:

E-mail:

Contact information for the individual or vendor who will be converting your program(s) to a video file format and uploading all content – URL and login info to the FYC website will be sent to you and this person.

Name:

Phone:

E-mail:

Program(s) to be uploaded:

Title of episode(s):

(if applicable)

Payment information: The Television Academy fee is \$175 per peer group per episode/program. Upon receipt of this order form, you will be contacted with the amount due.

Peer Group(s) you want the e-mail notification sent to:

(For all voting members of the Academy (27 peer groups), please write "ALL")

Generally, you will only target the members of the peer groups who are able to vote in the category(s) you have entered. All peer groups receive the program ballot which includes all programs (drama series, comedy series, movies, miniseries, nonfiction programs, etc.) with the exception of animated programs. Please see the Peer Group Breakdown List on page 5.

Would you like to offer DVDs to Academy members: yes _____ no _____

(Notification will be included in the e-mail blast. You must honor all requests in a timely manner.)

Please return completed order form to Sheri Ebner (ebner@emmys.org) or fax to: 818-754-2836.

Peer Group Breakdown List:

(All peer groups receive the Program ballot)

PEER GROUP

1. Animation
2. Art Directors/Set Decorators
3. Casting Directors
4. Children's Programming
5. Cinematographers
6. Commercials
7. Costume Design & Supervision
8. Daytime Programming
9. Directors
10. Electronic Production
 - Electronic Camera
 - Videotape Editors
 - Engineering
 - Lighting Directors
 - Technical Directors
 - Technical Operations
 - Video Control
11. Interactive Media
12. Makeup Artists/Hairstylists
13. Music
14. Nonfiction Programming
15. Performers
16. Picture Editors
17. Producers
18. Production Executives
19. Professional Representatives
20. Public Relations
21. Sound
22. Sound Editors
23. Special Visual Effects
24. Stunts
25. Television Executives
26. Title Design
27. Writers

ADDITIONAL BALLOT(S) RECEIVED

Animation
Art Direction
Casting, Host
Program Only
Cinematography
Commercials
Costume
Host
Directing , Nonfiction Directing

Td/Cam/Video, Lighting
Picture Editing, Nonfiction Picture Editing
Program Only
Td/Cam/Video, Lighting
Td/Cam/Video, Lighting
Program Only
Td/Cam/Video, Lighting
Interactive Programming
Makeup/Hair
Music
Host, Nonfiction Individual Achievements
Performers
Picture Editing, Nonfiction Picture Editing
Host
Host
Host
Program Only
Sound Mixing, Nonfiction Sound Mixing
Sound Editing, Nonfiction Sound Editing
Program Only
Stunts
Host
Title Design
Writing