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2010-2011 LOS ANGELES AREA CALENDAR
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January 1, 2010- December 31, 2010
CONTEST ELIGIBILITY PERIOD

DESIGNATED NEWS DAY
November 11, 2010
FOR CATEGORIES 33, 34 and 35

December 13, 2010
ONLINE ENTRY SYSTEM OPENS FOR SUBMISSIONS

January 31, 2011, 5PM
CONTEST ENTRY PERIOD DEADLINE

February 7, 2011, 5PM
DEADLINE FOR DVDs TO BE SUBMITTED TO THE TELEVISION ACADEMY

March 2, 2011
NEWS AND PROGRAMMING VERIFICATION MEETING

March 4, 2011, 5PM
DEADLINE FOR ALL ERRORS OR OMISSIONS IN THE LISTING OF ENTRIES

March 9, 2011- May 27, 2011
AT HOME JUDGING

March 31, 2011
DEADLINE FOR SUBMISSION OF
GOVERNORS AWARD CANDIDATES

June 30, 2011
NOMINATIONS ANNOUNCED
GOVERNORS AWARD ANNOUNCED

July 6, 2011
DEADLINE FOR CORRECTING ERRORS IN THE LISTING OF NOMINATIONS

August 6, 2011
AWARDS PRESENTATION

COMPETITION PROCEDURES

The Los Angeles Area Emmy Awards are under the jurisdiction of the Academy of Television Arts & Sciences, a professional association based in Los Angeles. Nearly 16,000 members of the Academy represent all areas of television production and administration. In addition to the Los Angeles Area Emmys, the Academy has jurisdiction over the Primetime Emmy Awards.

The rules, procedures and conduct of the Los Angeles Area Emmys are the responsibility of the awards committee, which is comprised of Los Angeles Area news and program directors. The committee is co-chaired by Greg Taylor and Sabrina Fair Thomas. The Vice Chair for the Los Angeles Area peer group is Joetta Di Bella.

Through a series of committee meetings held in the fall of each year, the rules, procedures and calendar for the annual competition are determined. Rules books are distributed to the Los Angeles Area peer group members and local stations in December 2010. The deadline for entries is January 31, 2011, 5pm.

All entries are then verified for eligibility and proper placement in the appropriate categories. Eligible entries are printed on category-by-category ballots and packaged together with the corresponding DVDs in preparation for judging.

Ballots and DVDs will be sent to the Academy's active peer group members for judging. Nominees and winners are chosen by judges within the Academy's active membership peer groups.

Nominees are announced on June 30, 2011. All nominees are invited to attend the awards presentation on August 6, 2011. Nominees that are active members are entitled to **one** complimentary ticket to the awards presentation. Nominees are issued nomination certificates, and Emmy winners receive the Emmy Award. The award is a gold-plated statue that depicts the muse of art uplifting the atom of science. The purpose of the award is to recognize outstanding achievements in the arts and sciences of television. Winners may purchase production certificates recognizing those who contributed to the winning achievement.

RULES AND PROCEDURES

1. AWARDS YEAR: JANUARY 1, 2010- DECEMBER 31, 2010

2. GENERAL INFORMATION

2a. Entrants need not be Academy members.

2b. Entrants must be credited on the program or individual achievement that is being entered, e.g., a writer who is credited for writing a program may enter his/her achievement in the appropriate category, but may not additionally enter on behalf of the director in a directing category - unless he/she is also credited as being the director.

2c. There will be no changing as-aired credits in order to give eligibility to an individual who did not have an eligible title, except in cases where there was an oversight confirmed by a program's executive producer, producer and production engineering executive (EIC).

2d. It is a general principle of this contest that a single achievement is limited to a single bid for an Emmy. This principle requires that every entrant place his/her achievement in only one category, e.g., a producer may enter a program in the category for Live Special Events, but may not also enter that program in the Entertainment Programming category.

2e. Any individual with an Emmy-eligible title may initiate an entry or add himself/herself to an entry made by someone else.

2f. Entries must have been initially broadcast during the calendar year 2010.

2g. Entries must have been produced, solely financed and controlled by a Los Angeles area television station, its broadband component or CATV system. Programming must have a broadcast commitment and be engaged from the creative and financial get-go with a Los Angeles station, its broadband component or CATV system in order to be eligible for this competition. Public Access programming must have been produced solely for the Los Angeles market. Programming outside of the above parameters that is merely acquired for Los Angeles broadcast is not eligible.

2h. Entries produced for syndication or network are not eligible.

2i. A program that is syndicated or networked after it has fulfilled the requirements for Los Angeles eligibility does not lose that eligibility as a consequence of being syndicated or networked.

2j. Telethons for the purpose of political fund-raising are not eligible. A political fund-raiser telethon is defined as a program that is formatted around appeals for television-audience donations to a political party or political cause. Non-political telethons that meet LA Area eligibility rules are eligible to be entered in an appropriate specials category. In a case where there is a cut-away from a national, non-political telethon to a locally-produced segment, the locally produced segment is eligible in an appropriate segment category.

2k. Entries may not contain more than 25% continuous, unedited or unchanged footage of pre-production from another source, e.g., a program

comprised of a feature film with host wrap-arounds is not eligible, whereas a program that includes more than 25% file footage that has been re-dubbed with a locally-produced audio track is eligible.

2l. Entries must present the program as broadcast, with the commercials removed and replaced by 3-5 seconds of black. Submissions must be entered on DVD-R format. (Please refer to page 11 for DVD formatting instructions.)

2m. A synopsis (**not a sales pitch**), or a breakdown of program elements may be included with each entry.

2n. A category that receives 6 or more entries is a single, must give award that is the result of head-to-head competition with the highest vote-getter receiving an Emmy. Where there are 5 or less entries in a category, any entry that gets a 2/3 approval receives a nomination. Highest vote-getter wins.

2o. All foreign-language entries must be submitted with English on-screen subtitles.

3. COMPOSITING RULES

3a. SPECIALS

A "special" is a program broadcast in one or two parts. The entire program as broadcast must be submitted. Entries that run more than 60 minutes, must be composited 50-75 minutes in length (see rule 3d). Commercials must be replaced with 3-5 seconds of black. A written breakdown of the program elements may be included with the entry.

3b. EPISODIC SERIES WITH TYPICAL EPISODE LENGTH OF 60 MINUTES OR LESS

A "series" is defined as three or more programs under the same series title. Composited segments must be commercial-to-commercial with no internal editing. The composite must include one separate segment from any three separate episodes (entrant's choice), for a total of three segments total, not to exceed the normal running time of the series episode.

3c. EPISODIC SERIES WITH TYPICAL EPISODE LENGTH OF MORE THAN 60 MINUTES

If the series episodes typically have a running time of more than 60 minutes, e.g., "Dodger Baseball," the entry must be of a single episode, e.g., one baseball game must be composited. The composite must be 50-75 minutes in length with no internal editing. The program units do not have to be contiguous, but must be sequenced in the same order as they appeared in the segments or reports. Commercials must be replaced with 3-5 seconds of black. A written breakdown of the program elements may be included with the entry.

3d. SEGMENTS OR REPORTS THAT RUN LONGER THAN 60 MINUTES

Entries for segments or reports that are broadcast in multiple parts with a running time of more than 60 minutes must be composited. The composite must be 50-75 minutes in length with no internal editing. The program units do not have to be contiguous, but must be sequenced in the same order as

they appeared in the segments or reports. Each program unit must be separated by 3-5 seconds of black. Entries must be accompanied by a written log showing the time of day of the segments and the subject matter.

3e. INDIVIDUAL ACHIEVEMENT

For entries in categories 36-48. Only one entry per individual. The individual must submit a compilation DVD that includes two to five segments of his/her best work for the year. The composite is intended to convey to the judges the scope or range of an individual's craft contribution to a particular program, series or segment. Straight, unedited lifts may be included in addition to other "as aired" elements. All entries must be edited back-to-back (straight edits) with no post production enhancements such as effects, music or narrative. Composites must not exceed a total of 30 minutes. The entry must be submitted with titles of each segment (2-5 segments) and air dates of each segment.

4. SPECIAL RULES FOR EPISODIC SERIES ENTRIES

4a. PRODUCER ELIGIBILITY

If a series has six episodes eligible in the current eligibility year (2010), all producers are eligible and must be entered jointly. If a series has seven or more eligible episodes, only those series and segment producers who worked on 40% or more of the episodes or one or more of the segments submitted for Emmy judging are considered Emmy-eligible and may enter the competition.

In either case, the producer who makes the entry must list the names of all other eligible producers.

4b. SPECIALS WITHIN SERIES

Series episodes that focus on a single topic or are otherwise considered "special" may be withdrawn from the series and entered as specials. **Please note: a "special episode" is a program broadcast in one or two parts and is a different format, title or length from a regular series episode.** Any episode that is entered in a category for specials is no longer counted with or considered part of the series, i.e., a series episode cannot be moved to a specials category and retained as part of the series - it has to be one or the other. All entries are subject to approval by the awards committee.

4c. SERIES WITHIN SERIES

Three or more series episodes that have a single topic and are clustered as a "series within a series" may be entered as a separate series. For example, a series of 7 episodes may have the topics A, B, C, D, D, D, and E. Since the "D" episodes are like one another and different from the rest of the episodes, they may be entered separately in an appropriate series category.

5. DESIGNATED NEWS DAY STATION AWARDS FOR REGULARLY SCHEDULED DAILY NEWSCAST: "MORNING", "DAYTIME" AND "EVENING" NEWS CATEGORIES:

The eligibility period for these categories is restricted to **November 11, 2010**.

6. EXECUTIVE & ASSOCIATE PRODUCER ELIGIBILITY

Executive and Associate Producer(s) may join the producer(s) as eligible entrant(s) in those cases where they are actively and intimately involved in the program and are verified as such by the appropriate Program or News Director during the verification process.

7. CATEGORIES

A category that receives 6 or more entries is a single, must give award that is the result of head-to-head competition with the highest vote-getter receiving an Emmy. Where there are 5 or less entries in a category, any entry that gets a 2/3 approval receives a nomination. Highest vote-getter wins.

8. ERRORS OR OMISSIONS

The deadline for errors or omissions in the listing of entries is March 4, 2011, 5pm. Nominations will be announced June 30, 2011. The deadline for correcting errors in the listing of nominations is July 6, 2011. Except for those cases where the omission of a name is an Academy error, no names will be added to a nomination.

9. COMMEMORATIVE STATUES

Individuals with Emmy-eligible titles may purchase a statue if they are credited on an Emmy Award-winning achievement (limited to Categories 1 through 35). Commemorative Emmy statues honor's an individual's participation in an Emmy award winning achievement.

10. EMMY-ELIGIBLE TITLES:

Emmy-eligible titles are: ASSIGNMENT EDITOR & ASSIGNMENT MANAGER (Categories 21, 33, 34 & 35 only) ART DIRECTOR, ASSOCIATE DIRECTOR, CAMERA, COMPOSER, DIRECTOR, EDITOR, ENGINEER IN CHARGE (EIC) (Categories 14, 17 and 18 only) GRAPHIC DESIGNER, LIGHTING DIRECTOR, NEWS TECHNICAL OPERATIONS CENTER ENGINEER ("T.O.C.") (Categories 21, 33, 34 and 35 only.), ON-CAMERA TALENT, PRODUCER, REPORTER, SENIOR VIDEO CONTROL, SOUND (EDIT OR MIX), STAGE MANAGER, TECHNICAL DIRECTOR, and WRITER.

***NOTE:** See categories 1-48 for Emmy-eligible titles that are eligible within each category.*

AT HOME JUDGING

The success of the Emmy Awards depends upon the willingness of quality television professionals to act as judges. Volunteers from the Academy's peer groups will be asked to serve as judges. Judges must be active members of the Academy of Television Arts & Sciences.

March-April At-Home Judging Schedule

March 9- Call for Judges

March 18- RSVP deadline

March 28 (week of) Ballots, DVDs and affidavits will be sent out

April 15- Deadline to return ballots and affidavits to Ernst & Young

April-May At-Home Judging Schedule

April 20- Call for Judges

April 29- RSVP deadline

May 9 (week of) Ballots, DVDs and affidavits will be sent out

May 27- Deadline to return ballots and affidavits to Ernst & Young

A minimum of 6 judges is required to complete each category, with no more than 1/3 of the judges from one station or affiliation.

Judges that have a conflict of interest with an entry will not be permitted to vote within the entry category.

Judges are required to sign a voter affidavit.

The voter affidavit will read:

By signing this affidavit I affirm that (a) I have watched at least 50% of each DVD and (b) I have acted fairly and without bias in evaluating each DVD and (c) I have not and will not disclose how I voted on any of the entries I have viewed. I further affirm that neither I nor any member of my family have/has been directly responsible for the development or production or exhibition of any of the entries that I am judging. I also affirm that I will not sell or otherwise transfer possession of the DVDs I have received in any manner and will either keep, destroy or return them to the Television Academy upon completion of my use.

Judging of individual achievement categories may be judged by peer judging, e.g., writer members may judge writing categories.

Ballots, DVDs, affidavits and judging instructions will be sent via FEDEX to each judge. A return postage paid FEDEX envelope will be provided for return of ballots and affidavits to accounting firm, Ernst & Young.

ENTRY FEES

MEMBER FEES:

Entry fees for active members are \$110 for each individual entrant, per entry. Active members are entitled to receive **one** free entry, per year. Active members must enter by the entry deadline of January 31, 2011, 5pm, to receive their one free entry. Additional entries will require the appropriate monetary fee at the member rate.

NON-MEMBER FEES:

Entry fees are \$175 for each individual entrant, per entry.

TEAM ENTRY FEES:

Entry fees are \$250 for team entries limited to categories 10, 11, 12, 13, 14, 17, 18 and 21. In categories 33, 34 and 35, stations will have the opportunity to enter as a "station" or as executive producer, producer and associate producer for the flat fee of 250.00 per entry. Limit of one entry per category, per station. **Active Membership rates and free entries, are only available for individual entrants and not for team or station entries.*

***ALL ENTRY FEES ARE NON-REFUNDABLE**

MEMBERSHIP

Invitation to both Active and Associate membership will be extended to applicants.

Active Status: Applicants will have worked for at least four years as a professional engaged in Telecommunications Production and Distribution for the Metropolitan Los Angeles area.

OR

Exhibit a body of work to be determined by the Los Angeles Area Peer Group Executive Committee to warrant waiving the above requirements.

Only active members are entitled to receive **one** free entry, per year. Additional entries will require the appropriate monetary fee at the member rate.

Applicants who meet the requirements for ACTIVE MEMBERSHIP will not be considered for ASSOCIATE MEMBERSHIP.

Associate Status: Individuals who do not meet the requirements for Active membership status but have been actively engaged in Los Angeles Area Television Production and Distribution for a period of not less two (2) years and not more than four (4) years.

ONLINE ENTRY INFORMATION CHECK LIST
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CATEGORY NUMBER see list of categories for descriptions and their assigned numbers.

TITLE OF ENTRY as aired. Individual Achievement categories must list the titles of all segments included on your compilation DVD (see compilation rule 3e)

SYNOPSIS (not a sales pitch) 50 words or less, or a breakdown of program elements may be included with each entry.

ORIGINAL BROADCAST DATE (M/D/Y) of entry. Individual achievement categories and entries for series must list all the dates of all segments included on your compilation DVD.

THE NAME OF THE LOS ANGELES AREA TV STATION or CATV SYSTEM that produced, solely financed and controlled the program being entered.

TOTAL RUNNING TIME OF ENTRY

ELIGIBLE ENTRANTS will need the following information to enter:

Name

Eligible on-air credit (see category descriptions for Emmy eligible titles)

Home Address

Telephone Number

Email Address

Active Membership Number (active members must submit their membership number at time of entry in order to receive their one free entry and other discounted entry fees.

DVD REQUIREMENTS The final deadline for DVDs to be submitted to the Television Academy will be **February 7, 2011, 5pm**. DVDs must have a label affixed to it with the following information:

Category#

Entry Number (assigned by the online entry system)

Date of Original Broadcast Date

Entry Title

Length

Station

Contact Name

Telephone Number

E-mail Address

DVD FORMAT guidelines shall apply: 1. DVD-R format (DVD minus-R). 2. DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry. 3. Brand-name disks are recommended. 4. Printed DVD labels (paper labels) are not suggested; instead, use a permanent marker to legibly PRINT identifying marks on the disk. Ink jet or laser printing that can be applied directly to the DVD face (printable media) is acceptable. 5. Use a clear sleeve or case. 6. One entry per DVD. 7. The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' will be charged a 40.00 replacement fee.

FOREIGN LANGUAGE ENTRY DVDS must be submitted with on-screen English subtitles.

Mail or deliver DVDs to:

Academy of Television Arts & Sciences
AWARDS DEPARTMENT
5220 Lankershim Blvd.
North Hollywood, CA 91601

ENTRY FEES Any entry received without the required entry fees will not be placed on the ballot. Payment can be made by Visa, MasterCard, American Express, or check. Checks should be payable to: Academy of Television Arts & Sciences. P.O numbers will also be accepted.

INCOMPLETE SUBMISSIONS You must complete all requested information, checkout and pay (if fees are applicable) in order for entries to be placed on the ballot.

STEP BY STEP ONLINE ENTRY INSTRUCTIONS

Deadline: Entries will be accepted online until **January 31, 2011, 5pm.**

Eligibility Period: January 1, 2010 – December 31, 2010.

Online Entry Submission: Opens **December 13, 2010** for submissions at:

www.emmys.tv.

Entries can be made online by an eligible individual (or representative) entering himself/herself or his/her team. Please complete all information that applies to your entry. Home addresses, phone numbers and email addresses must be listed on the entrant page so the Academy will be able to contact the entrants if additional information is needed. For those entering the competition on behalf of an entrant, if you choose to supply your own contact information, it is your responsibility to forward all Academy correspondence -in a timely manner- directly to the entrant. Contact information will remain confidential. It is the responsibility of the person making the entry to list all eligible entrants.

Entries will be accepted via the online process only.

No paper/hard copy forms will be accepted.

- 1. Sign In:** Sign into your Academy of Television Arts & Sciences account.
 - If you are a member of the Academy, use your Membership login and password (if you are not sure if you have one, click "Find Out").
 - If you are not a member of the Academy, you can create a username and login prior to making your first submission by clicking "Create Login".
 - If you are not a member of the Academy but are interested in joining, you may click the "To apply for Membership" link at the bottom of the page.
- 2. Begin Your Emmy Entry:** Click on "Submit Emmy Entry."
- 3. Choose Your Competition:** Read the information, then select 63rd Los Angeles Area Emmy Awards and click "Next Step" which is located at the bottom of the screen. *NOTE: You may also download the 2010-2011 Rules Book from this page.*
- 4. Choose Your Entry Category Type:** Select your category type, i.e. program, station, or individual.

5. Choose Your Category: Select the general area or discipline in which you wish to enter. Next, select the specific category in which you wish to enter. Carefully review the instructions for that category. If you wish to make an entry in that category, click "Next Step" at the bottom of the page.

NOTE: *You will be unable to change your category after this point, so please make this selection carefully. If you need to change the category later, all the information you entered will be deleted.*

6. Previously Submitted: Clarify whether or not this entry has previously been entered into a different Emmy competition by checking the appropriate box. Then click "Next Step."

7. Entry Details: Fill out the basic information for this entry. Please fill out all information that pertains to your entry. Then click "Next Step."

8. Category Specific Questions and/or Information: Fill out specific questions for your particular category. This page(s) will also provide information about supplementary materials (DVDs) required for your entry.

9. Entrant Information: Fill out ALL INFORMATION for the first entrant (name, on-air credit, email, etc...)

- If you are entering yourself, check the box at the top that says "I Am the Entrant" which will automatically populate most (but not all) fields.
- If you are entering on behalf of someone and would like to use your contact information for this entrant, click "Use My Address" which will automatically populate the address fields.

Once all information has been filled in, click "Next Step."

NOTE: *In order to receive an entry fee waiver or discount, each entrants' membership ID number MUST be filled in and must match their last name on file with the Television Academy.*

10. Additional Entrants: If there are additional entrants, click "Yes" next to the question "Would you like to add another entrant?" Then click "Next Step." Once you have entered all entrants, click "No" next to the question "Would you like to add another entrant?" Then click "Next Step."

11. Uploads: If your category requires breakdown of the program elements, you will have the chance to attach the file here.

12. Review Summary: Once you have completed all steps, you will see the Entry Summary. Carefully review your entry for accuracy and completeness. Any required information that has not been filled out will be highlighted. Once you have confirmed that your entry is complete and accurate, read the acknowledgement statement, check the box agreeing to its terms, and click "Save." If you have any specific notes or instructions you need to attach to your entry, type them in the "Submitter Notes" text box.

Once your entry is complete, you will have the following options:

- **Checkout:** Click "Go to Checkout" at the bottom of the summary page.
NOTE: If you do not see the "Go to Checkout" box, it means that your entry has not been correctly filled out. Review any highlighted areas on the summary page.)
- **View List of Entries:** To view a list of all your entries, click "List of My Entries."
NOTE: On this page, you will have the option to print a summary of all entries you have made. To do so, click "Print Entry Report."
- **Begin Another Entry:** To begin a brand new entry, click "Begin Another Entry."

13. Check Out: The Check Out page will show a list of all your **completed entries**. If you do not see an entry you made here, it means that it has not been correctly completed. Please review it from your "List of My Entries."

To complete the submission process:

- Check the box next to all entries you would like to pay for at this time. Click "Calculate" to see the total amount due for these entries.
- Payment via credit card: You may choose to pay immediately by clicking "Credit Card Checkout."
- Payment via check: To pay by check, you have the option to print an invoice from your printer (Print Fee Notice) or have an invoice emailed to you (Email Fee Notice). To ensure that your entry is placed on the ballot, you must return the invoice with your check to the Academy by **January 31, 2011**.

14. Finish Later: At any point in the process you may click "Finish Later" to save your entry. You may then return to it later to complete it. To return to your entry later, log back in, then select "Entries In Process." All entries must be completed by **January 31, 2011, 5PM**.

NOTE: Clicking "Finish Later" WILL NOT save anything you entered on that page, only information you entered on previous pages.

CATEGORIES

1. L. A. LOCAL COLOR***Eligible for award: Producer(s) and on-camera talent***

For News or Programming Specials: career profiles; social activities; fashion and food reports; seasonal celebrations. (Entries must be from programming that is not aired within a daily newscast.) See composting rule 3A and 3D, p.5 and 4B, p.6.

2. PUBLIC, MUNICIPAL and OPERATOR PRODUCED CABLE***Eligible for award: Producer(s) and on-camera talent***

For Programming Specials originated in Los Angeles only.
See composting rule 3A and 3D, p.5 and 4B, p.6.

3. EDUCATION***Eligible for award: Producer(s) and on-camera talent***

For News or Programming Specials: education and career opportunities; disaster preparedness; sex education; schools and curricula; citizens and the law. (Entries designed to teach must be entered in Instructional Programming.) (Entries must be from programming that is not aired within a daily newscast.) See composting rule 3A and 3D, p.5 and 4B, p.6.

4. CRIME/SOCIAL ISSUES***Eligible for award: Producer(s) and on-camera talent***

For News or Programming Specials: violent and white-collar crime/criminals; social effects of poverty; racism and society; public/private responses to social ills; immigration. (Entries must be from programming that is not aired within a daily newscast.) See composting rule 3A and 3D, p.5 and 4B, p.6.

5. ARTS AND CULTURE/HISTORY***Eligible for award: Producer(s) and on-camera talent***

For News or Programming Specials: local history; historical personages; arts personalities; the art scene; ethnic culture. (Entries must be from programming that is not aired within a daily newscast.) See composting rule 3A and 3D, p.5 and 4B, p.6.

6. INFORMATIONAL/PUBLIC AFFAIRS SERIES (more than 50% remote)***Eligible for award: Producer(s) and on-camera talent***

See composting rule 3b, p. 5.

7. INFORMATIONAL/PUBLIC AFFAIRS SERIES (more than 50% studio-based)***Eligible for award: Producer(s) and on-camera talent***

See composting rule 3b, p. 5.

8. ENTERTAINMENT PROGRAMMING

Eligible for award: Producer(s) and on-camera talent

For Programming Specials

(Entries must be from programming that is not aired within a daily newscast.)

See compositing rule 3A and 3D, p.5 and 4B, p.6.

9. CHILDREN/YOUTH PROGRAMMING

Eligible for award: Producer(s) and on-camera talent

For Programming Specials

(Entries must be from programming that is not aired within a daily newscast.)

See compositing rule 3A and 3D, p.5 and 4B, p.6.

10. NEWS SPECIAL

Eligible for award: Producer(s) and/or reporter(s)

Entries are limited to news specials tied to breaking or hard news stories that aired within a daily newscast and produced in a timely manner after the news event. (A station may choose to enter as a team— the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) See compositing rule 3d,p.5.

11. SPORTS SPECIAL

Eligible for award: Producer(s) and on-camera talent

(For live broadcasts: Producer(s), director, associate director, on-camera talent and graphics coordinator)

(A station may choose to enter as a team— the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) Entries must be from programming that is not aired within a daily newscast. See compositing rule 3d, p.5.

12. SPORTS SERIES (News)

Eligible for award: Producer(s) and on-camera talent

(For live broadcasts: Producer(s), director, associate director, on-camera talent and graphics coordinator)

Entries must have aired within a daily newscast.

(A station may choose to enter as a team— the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) See compositing rule 3b, p.5.

13. SPORTS SERIES (Programming)

*Eligible for award: Producer(s) and on-camera talent
(For live broadcasts: Producer(s), director, associate director,
on-camera talent and graphics coordinator)*

(A station may choose to enter as a team— the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) Entries must be from programming that is not aired within a daily newscast. See compositing rule 3b, p.5.

14. LIVE SPORTS COVERAGE

*Eligible for award: Producer(s), director, associate director,
technical director, on-camera talent and graphics coordinator*

Entry must be 50-75 minutes in length. (A station may choose to enter as a team – the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) See compositing rule 3d, p.5.

15. SPORTS FEATURE

Eligible for award: Producer(s) on-camera talent, editor, and camera

Running time must be less than the normal program length. Entries must be from programming that is not aired within a daily newscast.

16. SPORTS TEASE

Eligible for award: Producer(s) and on-camera talent

Tease must be at the open of a show or prior to a segment within a show. Entries are limited to 3 minutes or less in running time.

17. LIVE SPECIAL EVENTS- PROGRAMMING

*Eligible for award: Producer(s), director, associate director,
technical director, on-camera talent and graphics coordinator*

A one-time event, e.g. parades, opening nights. Entry must be 50-75 minutes in length. (A station may choose to enter as a team— the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) See compositing rule 3d, p. 5.

18. LIVE SPECIAL EVENTS- NEWS

Eligible for award: Producer(s), director, associate director, technical director, on-camera talent and graphics coordinator

A one-time event, e.g. parades, opening nights.

Entry must be 50-75 minutes in length. (A station may choose to enter as a team– the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.) See compositing rule 3d, p. 5.

19. FEATURE SEGMENT

Eligible for award: Producer(s), on-camera talent, editor, and camera

A light non-news segment. Running time must be less than the normal program length. Entries must be from programming that is not aired within a daily newscast. **Sports segments must enter in the Sports Feature category.**

20. INFORMATION SEGMENT

Eligible for award: Producer(s), on-camera talent, editor and camera

A serious non-news segment. Running time must be less than the normal program length. Entries must be from programming that is not aired within a daily newscast.

21. LIVE COVERAGE OF AN UNSCHEDULED NEWS EVENT

Eligible for award: Reporter(s), field producer(s), assignment manager, assignment editor (if actively and intimately involved), cameraperson, and T.O.C.

Entries may include tape inserts, but judges will be instructed to judge only live portions. Stations may enter a single live coverage entry of a news event. Submissions can be no longer than 75 minutes. See compositing rule 3d, p. 5. (A station may choose to enter as a team– the station would receive a single statuette and individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.)

22. SERIOUS NEWS STORY - SINGLE REPORT

*Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require "actively and intimately involved" justification at the news verification meeting)*

A single subject report presented in one segment that aired within a daily newscast.

23. SERIOUS NEWS STORY - MULTI-PART REPORT

*Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require
"actively and intimately involved" justification at the news
verification meeting)*

A single subject report presented in two or more segments that aired within a daily newscast.

24. LIGHT NEWS STORY - SINGLE REPORT

*Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require
"actively and intimately involved" justification at the news
verification meeting)*

A single subject report presented in one segment that aired within a daily newscast.

25. LIGHT NEWS STORY - MULTI-PART REPORT

*Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require
"actively and intimately involved" justification at the news
verification meeting)*

A single subject report presented in two or more segments that aired within a daily newscast.

26. MEDICAL NEWS STORY- SINGLE REPORT

*Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require
"actively and intimately involved" justification at the news
verification meeting)*

A single subject report presented in one segment that aired within a daily newscast.

27. MEDICAL NEWS STORY - MULTI REPORT

*Eligible for award: Reporter(s), producer(s), camera(s),
editor(s) (More than one reporter, camera and editor on an entry will
require "actively and intimately involved" justification at the news
verification meeting)*

A single subject report presented in two or more segments that aired within a daily newscast.

28. INVESTIGATIVE REPORTING

Eligible for award: Reporter(s), producer(s), camera(s), editor(s)
(More than one reporter, camera and editor on an entry will require "actively and intimately involved" justification at the news verification meeting)

An investigative report is a hard news report that aired within a daily newscast that presents the method and results of a behind-the-scenes investigation as its central elements.

29. SHORT PROMO

Eligible for award: Producer(s) and on-camera talent

Entries limited to promotional spots 2 minutes or less in running time.

30. PUBLIC SERVICE ANNOUNCEMENT

Eligible for award: Producer(s) and on-camera talent

Entries limited to PSAs 90 seconds or less in running time.

31. INSTRUCTIONAL PROGRAMMING

Eligible for award: Producer(s) and on-camera talent

Designed to be a part of a formal instructional curriculum. Supporting materials must be included with the entry.

32. GRAPHICS

Eligible for award: Graphic artist(s); graphics designer(s); art director(s)

Entry may be submitted by graphic artist(s) only; names of all graphic artists must be listed on one entry. A composite tape may be submitted if the entries are of related subjects. See rule 3e, p. 6, for compositing rules.

DESIGNATED NEWS DAY STATION AWARDS

Designated News Day Station Awards do not have nominations. Rather, all entrants are "candidates," and each candidate will be announced on stage at the awards presentation as a contender for the Emmy statuette in its category.

The station will have the opportunity to enter as a "station" or as executive producer, producer and associate producer for the flat fee of 250.00 per entry. Limit of one entry per category, per station.

It is at the stations' discretion to enter on behalf of the station. A single statue will be awarded to the station. Other individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.

Only if the station declines to enter on behalf of the station, the following eligible titles may enter as a team: executive producer, producer and associate producer. A single statue will be awarded to the station, and to eligible producers listed on the entry. Other individuals with Emmy-eligible titles would have the opportunity to purchase commemorative statues.

Entries in all station award categories must be from broadcasts that aired on **NOVEMBER 11, 2010**

33. REGULARLY SCHEDULED DAILY MORNING NEWSCAST: 4:00am- 11:00am
30- 60 minute newscasts are eligible in this category.
Limit of one entry, per station.

34. REGULARLY SCHEDULED DAILY DAYTIME NEWSCAST: 11:00am- 7:00pm
30- 60 minute newscasts are eligible in this category.
Limit of one entry, per station.

35. REGULARLY SCHEDULED DAILY EVENING NEWSCAST: 7:00pm- 12:00am
30- 60 minute newscasts are eligible in this category.
Limit of one entry, per station.

INDIVIDUAL ACHIEVEMENT CATEGORIES

Individuals may make one entry per category. He/she must submit a compilation DVD that includes two to five segments of his/her best work for the year, in which the total running time must not exceed 30 minutes.

(See rule 3e, p. 6, for compositing rules.)

36. OUTSTANDING SPORTS REPORTING

Sports reporter and/or producer eligible, (if the producer was actively and intimately involved in all segments included on the reporters compilation, a producer may be added to the entry, but may not enter alone) on sports topics. A sports report is a single report presented in one or two segments that aired within a daily newscast or within a daily sports report. One entry per reporter/producer.

37. OUTSTANDING HARD NEWS REPORTING

Reporter and/or producer eligible, (if the producer was actively and intimately involved in all segments included on the reporters compilation, a producer may be added to the entry, but may not enter alone). Hard News segments must have aired within a daily newscast. One entry per reporter/producer.

38. OUTSTANDING NEWS FEATURE REPORTING

Reporter and/or producer eligible (if the producer was actively and intimately involved in all segments included on the reporters compilation, a producer may be added to the entry, but may not enter alone) A Feature Report is a single news report presented in one or two segments that aired within a daily newscast. One entry per reporter/producer.

39. OUTSTANDING NEWS DIRECTOR

One entry per director. Entries must be from programming, edited or unedited, that aired within a daily newscast.

40. OUTSTANDING NON-NEWS DIRECTOR

One entry per director. Entries must be from programming, edited or unedited, that is not aired within a daily newscast.

41. OUTSTANDING NEWS WRITER

One entry per writer. Entries must have been written to be delivered by someone else. Entries must be from programming that aired within a daily newscast.

42. OUTSTANDING NON-NEWS WRITER

One entry per writer. Entries must be from programming that is not aired within a daily newscast.

43. OUTSTANDING NEWS EDITOR

One entry per editor. Entries must be from programming that aired within a daily newscast.

44. OUTSTANDING NON-NEWS EDITOR

One entry per editor. Entries must be from programming that is not aired within a daily newscast.

45. OUTSTANDING NEWS VIDEOGRAPHER

One entry per videographer. Entries must be from programming that is aired within a daily newscast.

**46. OUTSTANDING NON-NEWS VIDEOGRAPHER
(SINGLE CAMERA)**

One entry per videographer. Entries must be from programming that is not aired within a daily newscast.

**47. OUTSTANDING NON-NEWS VIDEOGRAPHER
(MULTI CAMERA)**

One entry per team. Entries must be from programming that is not aired within a daily newscast. Senior video control are also eligible in this category.

48. CREATIVE TECHNICAL CRAFTS

Eligible for award: art director, composer, sound mixer, lighting director

One entry, per entrant.

GOVERNORS AWARD

The Los Angeles Area Governors Award is bestowed upon an individual, company, or an organization for outstanding, innovative and visionary achievement in the arts, sciences or management of television; an influential person or entity having made an industry-wide contribution which is either of a cumulative nature or so extraordinary and universal in nature as to be beyond the scope of the awards presented in the categories and areas of achievement.

Entries are made by the Board of Governors, the Governors Award nominating committee or individuals who may suggest recipients in a letter and/or a DVD, addressed to:

Greg Taylor, Los Angeles Area Governor
Sabrina Fair Thomas, Los Angeles Area Governor
c/o Academy of Television Arts & Sciences
5220 Lankershim Blvd
North Hollywood, Ca 91601

Entries must be received by March 31, 2011

The Board of Governors makes the final determination.

The announcement of the recipient will be made on June 30, 2011.